TRG LAW – DETAILS ABOUT USE OF COOKIES ON OUR WEBSITE

All of the cookies mentioned below are used to measure and improve the quality of our website by analysing the behaviour of visitors to our website.

Google Analytics Name	Issued by	Description	Data collected	Type	Expiration
__utma	TRG. First party Google Analytics cookie	This cookie is typically written to the browser upon the first visit to our site from that web browser. If the cookie has been deleted by the browser operator, and the browser subsequently visits our site, a new __utma cookie is written with a different unique ID.	This cookie is used to determine unique visitors to our site and it is updated with each page view. Additionally, this cookie is provided with a unique ID that Google Analytics uses to ensure both the validity and accessibility of the cookie as an extra security measure.	Persistent*	2 years from set/update.
_utmb	TRG. First party Google Analytics cookie	This cookie is used to establish and continue a user session with our site. When a user views a page on our site, the Google Analytics code attempts to update this cookie. If it does not find the cookie, a new one is written and a new session is established.	Each time a user visits a different page on our site, this cookie is updated to expire in 30 minutes, thus continuing a single session for as long as user activity continues within 30-minute intervals. This cookie expires when a user pauses on a page on our site for longer than 30 minutes.	Session**	30 minutes from set/update.
_utmz	TRG. First party Google Analytics cookie	This cookie stores the type of referral used by the visitor to reach our site, whether via a direct method, a referring link, a website search, or a campaign such as an ad or an email link.	This cookie is used to calculate search engine traffic, ad campaigns and page navigation within our own site. The cookie is updated with each page view to our site.	Persistent*	6 months from set/update.

* Persistent cookies are stored on a visitor's device in between browser sessions which allows the preferences or actions of the visitor across our website to be remembered.

** Session cookies allow our website to link the actions of a visitor during a browser session. They expire after a browser session so are not stored long term.